

# SL TRUCK SPORT 30

Successful together.





## RACING SERIES



The largest and most impressive racing series in the world, the FIA European Truck Racing Championship (ETRC), is a truly unique motorsport spectacle and the pinnacle of global truck racing, where the most professional teams and drivers have competed in a pan-European series since 2006.

The highly popular championship attracts around 420,000 spectators each year, not only from the truck industry. The very family-friendly paddock atmosphere excites not only family and friends but also serves as an industry exhibition at most events for OEMs, fleet owners, drivers, and decision-makers.





## FIGHTER WITH A HEART

### SASCHA LENZ

Sascha Lenz is a truck racing idol who is known for his approachable and grounded demeanor. Since his debut in the European Championship in 2015, he has consistently made time for his fans, earning their admiration both on and off the track

- Born on April 10, 1987, in Neuwied
- Residing in Urmitz
- Start number: 3
- Vehicle: MAN TGS, model year 2023
- Team: SL TruckSport 30





## HIS POWERFUL MACHINE



MAN Typ TGX18.480

Model Year: 2023

Engine: D 2676 RT

Displacement: 12.400 ccm

Power: ca. 1.000 PS

Weight: 5.300 kg

Max. Speed: 160 km/h

(FIA Reglement)

// Transmission: ZF

// Clutch: Sachs

// Shock absorber: Bilstein

// Braking system: Haldex

// Brake discs: Meyle

// Radiator: Nissens

// Tires: Goodyear

// Oil: Ravenol

// Seats: RECARO





## THE MISSION: EUROPEAN CHAMPION

Small but powerful: Sascha Lenz embarked on his first full racing season in 2016, and today, our ambition is clear – to become European champions! As the smallest private team in the FIA European Truck Championship, SL TruckSport 30 proves that size is no limit to success. With passion, precision, and determination, our team designs and builds the entire race truck in our own workshop in Kurtscheid, near Koblenz – and it's paying off!

**Align your brand with our values of dynamism, precision, and passion.**

**Join our thriving motorsport family and be a part of our success!**





## 1 MILESTONES OF OUR SUCCESSES

**2017**

1st Place ,Young Gun Award'  
6th Place driver standings  
3rd Place team standings

**2018**

4th Place driver standings  
2nd Place Team standings

**2019**

5th Place driver standings  
2nd Place team standings

**2020 /** Season cancellation

4th Place driver standings  
4th Place team standings

**2021**

2nd Place Vice European Champion  
4th Place team standings

**2022**

3rd Place driver standings  
4th Place team standings

**2023**

3rd Place driver standings  
3rd Place team standings

**2024 /** Standing 09.2024

3rd Place driver standings  
3rd Place team standings





## DIGITAL PRESENCE

active social media and online campaigns: captivating content, exclusive behind-the-scenes access, and a loyal fanbase

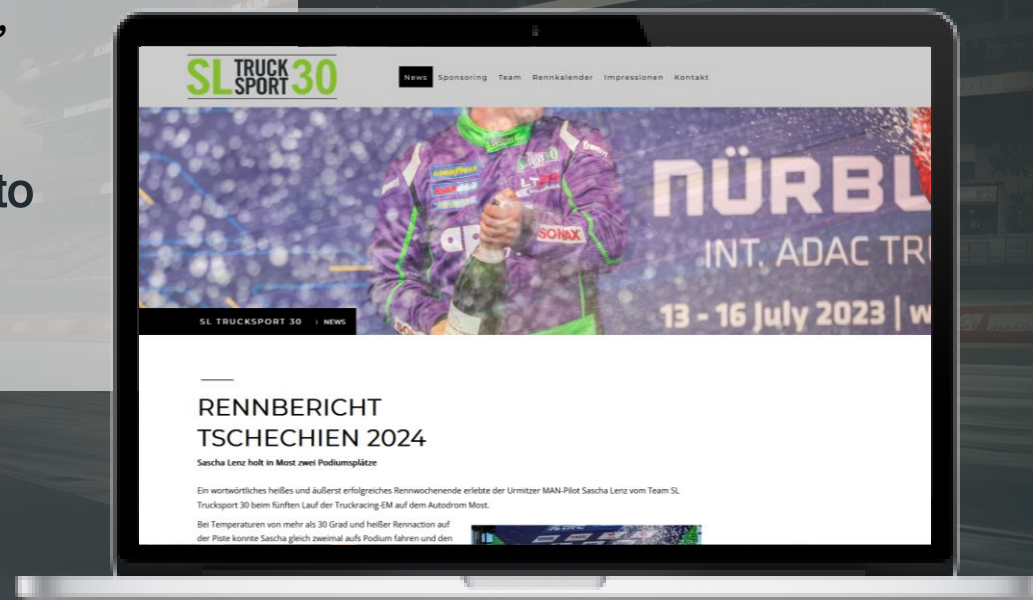
Ideal platform for you as a sponsor to boost your brand and your visibility.



2.539  
Follower



8.790  
Follower



## SPONSORING

### CLOSE AND PERSONAL WITH THE RACING GIANTS

Around 5 tons, 1,000 PS, and a top speed of 160 km/h—racing trucks are the giants of motorsport. When these massive vehicles compete on the racetrack, it becomes a spectacle that draws large crowds and features in sensational photos and detailed reports in the media.





## FULL POWER FOR YOUR BRAND

For companies that embody power, strength, and sporting spirit, with a touch of the trucker world and adventure, this is the perfect advertising environment. Coupled with bespoke company events for your customers, partners, and employees, it creates a marketing package that is impactful both externally and internally.

**Leverage the synergies between motorsport and business with SL TruckSport 30. Discover the exciting facets of motorsport - whether at your event, in the pit lane, or as an advertising partner on our premium spaces.**





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## CONTACT

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